

Imad Gebrael

M / 28.4.1990 - Lebanon / Lebanese
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Education

- 04.2020
→ Present
PhD Candidate at the Institute of European Ethnology
Humboldt University of Berlin / Germany
– Dissertation Title: Negotiations of Arab-Muslim Identifications in Sonnenallee, Berlin
- 09.2015
→ 06.2017
MA Graphic Design AKV|St.Joost / The Netherlands
– Thesis Title: Identity Representation: Self-Orientalism and Hyper-Nationalism in Arab Design
- 02.2009
→ 06.2013
BA Graphic Design / high distinction
The American University of Science and Technology - AUST - Lebanon
– Thesis Title: Entangling Capitalism and Graphic Design Education in Lebanon
- 07.2008
Lebanese Baccalaureate - Sociology / Economy

Professional Experience (a limited selection)

- 07.2017
→ Present
Creative Director (Freelance)
– Working on design and communication projects for international clients
– Hosting design workshops with cultural institutions
- 10.2013
→ Present
Creative Director (Consultancy) - Mojo Ink - Beirut/Abu Dhabi
– Working on private and public accounts and directing a team of 5-8 designers
– Managing communication and design tasks from conception to delivery
- 04.2012
→ 04.2013
Facilitator - Creative Space Beirut
– Representing the space on media platforms
– Assisting with planning and management tasks

Teaching Experience

- SoSe
2023
Humboldt University of Berlin (HU Berlin) | Department of European Ethnology:
[MA] Multimodal Ethnography with Prof. Dr. Silvy Chakkalakal
- WiSe
2022/23
Humboldt University of Berlin (HU Berlin) | Department of European Ethnology:
[BA] Mapping Othering: Intersections of Ethnography and Design with Lena Møller Christensen
- SoSe
2022
Humboldt University of Berlin (HU Berlin) | Department of European Ethnology:
[MA] Multimodal Ethnography with Prof. Dr. Silvy Chakkalakal
- SoSe
2021
University of the Arts Bremen (HfK):
[MA+BA] The Design Turn: Decolonial Perspectives on Representation & Field Research (Theory)
- University of Arts and Industrial Design Linz (UfG):
[MA+BA] The Design Turn: Mapping, Othering and Affective Spaces
- WiSe
2020/21
University of the Arts Bremen (HfK):
[MA+BA] Disobeying Practices, Practicing Disobedience with Lisa Baumgarten
- Berlin University of the Arts (UdK):
[BA] Redesigning The Field: Research Methodologies for Critical Practices
- Design Akademie Berlin (SRH):
[MA] Qualitative Design Research | Social Design
- 10.2012
10.2013
The American University of Science and Technology (AUST - Lebanon):
Teaching Assistant of the Art and Design Department

Publications

Gebrael, I. (2024) [in press]. Die Unordnung durcheinander bringen: Über visuelle Taxonomien und Gegenarchive. *Transformative Archives Anthologie*. Bundeszentrale für politische Bildung.

Christensen, L & Gebrael, I. [Forthcoming]. When Shadowplays Shadow Place: Migrant Agencies in Sonnenallee, Berlin. In J. Albrecht & K.Kremmel (Eds.), *Hierarchies of Citizenship*. Migration and Refugees series. Berghahn books.

Gebrael, I. (2023). (Im)possible Exits, Silenced Affects: Design Futures and Disciplinary Mobilities. In J. Mehl & C. Höfler (Eds.), *Attending [to] Futures Matters of Politics in Design Education, Research, and Practice*. Adocs. <https://doi.org/10.53198/9783943253726>.

Gebrael, I. (2023). Who Gets to Design Arabic Typography? (N. Paim, Ed.). *Futuress*. Retrieved May 6, 2024, from <https://futuress.org/stories/arabic-typography>.

Gebrael, I. (2022). The Design Exit: Don't Look Behind. In J. Van Der Veer (Ed.), *Ununanimimimededesign*. Onomatopoe.

Lectures & Keynotes (a limited selection)

Gebrael, I. (2024). *Boys with Toys: Precarious Improvisations of Design (in) Anthropology*. Design Anthropology: Improvisations With and Against the Materialities of the World. SANT 2024 Conference. Uppsala, Sweden. Online.

Gebrael, I. (2023). *Sonnenallee Speaks: Podcasting Fieldwork, Negotiating Refusal*. Experiment Ethnographie Conference. Tagung Gesellschaft für Ethnographie (GfE) 2023. Berlin, Germany.

Gebrael, I. (2023). *Multimodal Exits, Ambivalent Encounters: Design(ers) and Anthropology*. Designwissenschaftliches Kolloquium. Burg Giebichenstein Kunsthochschule Halle. Halle(Saale), Germany.

Gebrael, I. (2022). *On Toxic Relationships: Design and Anthropology*. *Futuress.org*. Online.

Gebrael, I. & Kim, Y. (2022). *On Design(ers), Anthropology and Multimodal Ambivalences*. Cluster of Excellence Matters of Activity. Humboldt University of Berlin. Berlin, Germany.

Gebrael, I. (2022). *Delinking and New Futurities in the Context of Transformative Archives*. Transformative Archives Symposium. The Federal Agency for Civic Education (BPB). The GRASSI Museum for Ethnology. Leipzig, Germany.

Gebrael, I. (2022). *On The (Im)possibilities of Critical Design Practices*. BELLE ROOM Lecture Series. Kunsthalle am Hamburger Platz - Berlin, Germany.

Christensen, L. & Gebrael, I. (2022). *When Shadowplays Shadow Place: Embodied Affects and Migrant Agencies in Sonnenallee, Berlin*. Vienna Anthropology Days 2022 Conference (VANDA). University of Vienna. Vienna, Austria.

Gebrael, I. (2022). *When Shadowplays Shadow Place: Embodied Negotiations of Memories in Sonnenallee*. Unsettling Archives International Conference. Humboldt University of Berlin and Princeton University. Berlin, Germany.

Gebrael, I. (2021). *(Im)Possible Exits and Silenced Affects: Design Futures and Disciplinary Mobilities*. Attending [to] Futures Design Conference. Köln International School of Design of TH Köln. Cologne, Germany.

Gebrael, I. (2021). *Counter Mapping and Identity Representation*. Lebanese American University (LAU). School of Architecture and Design. Online.

Gebrael, I. Kasmani, O. & Qureshi Abdullah (2021). *Queer Elsewheres*. Peepal & Banyan Exhibition. Berlin, Germany


Baumgarten, L. & Gebrael, I. (2021). *The Very Last (Design) Conference: Gendering Intersections, Towards an Actionable Criticality*. Creative Bodies Creative Minds Conference. University of Graz. Online.

Language skills

Fluent in Arabic (Native), English (C2), French (C1), and German (B2)

Software Skills

Adobe Creative Suite, MS Office, MAXQDA, Zotero, Team Management Software (Slack, Tello, Asana, etc)


Berlin, 5/5/2024